

# the pad project.

**Position:** Social Media Intern

**Hours/Week:** 5-10 hours

**Compensation:** \$15/hr

**Duration:** March 1, 2022 – June 1, 2022 (dates are flexible)

**Location:** Los Angeles (remote okay)

**Application Deadline: February 14th, 2022**

## About The Pad Project

[The Pad Project](#) is a nonprofit whose mission is to create and cultivate local and global partnerships to end period stigma and to empower women and all people with periods worldwide. Through innovation, education, and advocacy, The Pad Project aims to help move towards a world where people who menstruate feel empowered in their bodies, achieve economic independence, understand their reproductive and sexual health options, and harness the power to shape their lives. The Pad Project, the nonprofit behind the 2019 Academy Award-winning documentary short *Period. End of Sentence.*, is looking for a social media intern to join our passionate team of menstrual equity advocates! The social media intern will help create content for The Pad Project's various social media platforms and will assist the Director of Development in creating social media content to support The Pad Project's ongoing fundraising campaigns and continued mission to destigmatize and normalize periods.

## Responsibilities:

- Brainstorming and creating Instagram Reels and TikToks
- Brainstorming and creating Instagram stories, grid posts, and other social media content
- Researching relevant social media trends
- Pitching new ways to engage our followers
- Compile a database of menstrual health organizations, activists, doctors, etc.

## Qualifications:

- Experience creating videos for social media platforms, specifically Instagram and TikTok. Ability to create, edit, and publish content is paramount to success in this role
- Comfort with public speaking/speaking in front of a camera
- Ability to quickly create and produce content with fast turnaround to follow relevant trends
- Passion for menstrual equity and ending period stigma
- Ability to work closely with a small team
- Strong written and verbal communication skills

**How To Apply:** email the following materials to [sorelle@thepadproject.org](mailto:sorelle@thepadproject.org)

- Resume

- Cover letter
- Links to (or the handles for) your personal social media accounts platforms and/or any other platforms you manage (including TikTok, Instagram, and if applicable Twitter)
- Create a TikToks/Reel that fits each of the following prompts:
  - Take your favorite recent social media trend/meme/etc. and use it to create a video based on period poverty, period stigma, or any topic related to periods.
  - We will be relaunching our #thestigmastopswithme [pledge](#) campaign to end period stigma on International Women’s Day (March 8th). Taking into consideration our brand positioning and voice, please create a video that would amplify the message and encourage people to take the pledge.
- Create an Instagram grid post and story that addresses a topic related to menstrual health and/or menstrual equity

**Please Note:** Submitted social media content is for internal use at The Pad Project only and will not be shared, published, or repurposed by The Pad Project.

*The Pad Project is committed to a policy of equal employment opportunity and does not discriminate against its employees or applicants on the basis of ancestry, age, citizenship, color, disability, genetic information, gender, gender identity, gender expression, marital status, military or veteran status, national origin, political affiliation, race, religion (includes religious dress and grooming), sex (includes pregnancy, childbirth, breastfeeding and/or related medical conditions), sexual orientation, request for FMLA, or any other category protected by federal, state or local law (“Protected Categories”). The Pad Project will not discriminate based on a perception that an employee or applicant is a member of one or more of the Protected Categories or is associated with someone who is a member of one or more of the Protected Categories. The Pad Project is committed to fostering a diverse and safe work environment where employees respect one another and share a commitment to our organization’s mission, values, and strategies.*

*The Pad Project is a 501 (c) (3) not- for- profit organization. Contributions are tax – deductible to the extent permitted by law. TAX ID # 82-2441730. Mailing Address- 10573 West Pico Blvd Suite 73 Los Angeles, CA 90064 <https://www.thepadproject.org/>*