

the pad project.

The Pad Project Ambassador Program

The Pad Project is excited to announce our new Ambassador Program! For years we have been wanting to grow our team and our Ambassador Program will allow us to create an engaged and supportive community. Ambassadors for The Pad Project will join us to continue the fight for menstrual equity by launching donation drives in their communities, fundraising for new initiatives, and working to destigmatize periods by fostering dialogue and hosting events. We have heard from so many of you—from all over the world—who share a passion for menstrual equity and justice. We want to expand The Pad Project community and invite you to join our team!

Student Ambassador Program

Requirements of Student Ambassador Program:

- The Student Ambassador Program (SAP) is for current middle school, high school, and college students.
- Applications for SAP positions will be provided to any students who have expressed interest in getting more involved with The Pad Project. Applications will be available starting July 15th until 11:59pm PDT on July 29th.
- The SAP term will be for 1 academic year, starting at the beginning of the 2020/2021 school year. At the end of every year, SAP members will have to reapply to the program.
- Prior to SAP start date, there will be a required virtual orientation run by The Pad Project Advisory Board.
- SAP members will be grouped into regions based on general location. Each region will have a Pad Project team member as their Regional Advisor. The advisor will be a resource for SAP members, as well as their primary point of communication with The Pad Project.
- SAP members will participate in 3 mandatory meetings with their Regional Advisor throughout the year.

Fundraising Goals:

The below are general suggestions, but the intent of this program is to have Ambassadors spearhead fundraising initiatives, as well as develop connections with existing Pad Project partners.

- The SAP members will plan fundraising events in their local communities. Be creative! Use your background, experiences, and passions to tailor fundraising and advocacy events to be creative and reflective of you!

- Project examples could include but are not limited to:
 - Hosting a menstrual hygiene product drive.
 - Creating a personalized fundraising page via MobileCause (The Pad Project's online peer to peer fundraising platform).
 - Raising funds to place a sanitary pad machine in a community with our pre-approved NGO partners.
 - Hosting a donation drive for a local homeless, resource, or community center.
 - Hosting a bake sale to raise funds for The Pad Project.

Social Media Guidelines:

Since social media is one of The Pad Project's main sources of public communication, it is essential that we continue to raise awareness through these platforms, and we encourage SAP members to share our posts in order to spread our core mission.

- Actively engage with The Pad Project's social media platforms, including Instagram, Facebook, and Twitter, by liking, commenting, and sharing both your own and our content.
 - Instagram: [@thepadproject](#) and [@periodendofsentence](#)
 - Facebook: <https://www.facebook.com/ThePadProject/>
 - Twitter: [@ThePadProject1](#)
- We will be sharing and highlighting our Ambassadors throughout the year, so make sure to take photos/videos at fundraisers, screenings, or other events and email them to ambassadors@thepadproject.org.
- If there is a post you don't feel comfortable with sharing, please communicate your concerns to your Regional Advisor.
- When engaging in social media, please remember that in being part of the SAP, you are an ambassador to The Pad Project and what you post or say on social media is a reflection of our organization. All content and engagement should be conscientious and in good faith.

Community Service & School Credit Opportunities:

- The Pad Project is happy to provide community service credit for SAP members when applicable.
- In order to receive credit for community service hours, SAP members must contact The Pad Project's Development Director, Sorelle Cohen sorelle@thepadproject.org prior to the beginning of the SAP year.

Hosting a Screening of *Period. End of Sentence.*:

Due to the pandemic, SAP members are encouraged to host virtual screenings in order to comply with CDC social distancing guidelines.

- It is recommended that every SAP member hosts 1 screening of *Period. End of Sentence.*, the documentary created by The Pad Project, in their community in accordance with Netflix's Screening Guidelines.
 - Guidelines can be found [here](#).

Hosting a Menstrual Hygiene Product Drive:

- Every SAP member is encouraged to host 1 menstrual hygiene donation drive in their community.
 - Due to the pandemic, we suggest SAP members create online wishlists for homeless or resource centers instead of hosting in-person donation drives.
- We would love to hear about your upcoming donation drives so the information can be shared on The Pad Project's social media accounts.

General Ambassador Program

Requirements of General Ambassador Program:

- The General Ambassador Program (GAP) is for graduate students or individuals 22 years and older.
- Applications for GAP positions will be provided to any individuals who have expressed interest in getting more involved with The Pad Project. Applications will be available from July 15th until 11:59pm PDT on July 29th.
- The GAP term will run from August 2020 to August 2021. At the end of every year, GAP members will have to reapply to the program.
- Prior to GAP start date, there will be a required virtual orientation run by The Pad Project Advisory Board.
- GAP members will be grouped into regions based on general location. Each region will have a Pad Project team member as their Regional Advisor. The advisor will be a resource for GAP members, as well as their primary point of communication with The Pad Project.
- GAP members will participate in 3 mandatory meetings with their Regional Advisor.

Fundraising Goals:

The below are general suggestions, but the intent of this program is to have Ambassadors spearhead fundraising initiatives, as well as develop connections with existing Pad Project partners.

- The GAP members will plan fundraising events in their local communities. Be creative! Use your background, experiences, and passions to tailor fundraising and advocacy events to be creative and reflective of you!
- Project examples include but are not limited to:
 - Hosting a menstrual hygiene product drive.
 - Creating a personalized fundraising page via MobileCause (The Pad Project's online peer-to-peer fundraising platform).
 - Raising funds to place a machine in a community with our pre approved NGO partners.
 - Hosting a donation drive for a local homeless or resource center.
 - Working with your employer to match employees' donations to The Pad Project.

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Cohort of Ambassadors

- A Cohort of Ambassadors is a group of 5 or more SAP or GAP members who want to work together on a project.
- Each Cohort member must have applied individually to the SAP or GAP and been accepted.
- Each Cohort member is responsible for respecting the SAP/GAP social media guidelines as indicated above.
- Cohort members can host fundraising events as a group. The fundraising for the Cohort is the total sum of each member's individual fundraising requirement.
 - Please follow CDC guidelines for all fundraising events.
- Cohort members can collectively host 1 *Period. End of Sentence.* screening to meet the screening requirement.
- Cohort members can collectively host 1 menstrual hygiene donation drive to meet the donation drive requirement.